

Press Information

Poznań, dn. 06.10.2025 r.



Innovation and Automation in the Packaging Industry – TAROPAK 2025 Comes to an End

The International Trade Fair of Packaging and Labeling – TAROPAK 2025 – has concluded. This year's edition, though challenging, once again proved that TAROPAK remains an important meeting point for the packaging industry, while the MTP Poznań Expo continues to provide a space for sharing expertise and showcasing the latest solutions.

Exhibitors in the Spotlight

It was the exhibitors who set the pace for this year's edition. Their stands featured state-of-the-art packaging and labeling machines as well as live-operating production lines. Visitors could also explore innovative raw materials and designer packaging – from lightweight, eco-friendly materials to technologically advanced solutions for various industries.

Attendees had the opportunity to compare technologies in terms of efficiency, quality, and sustainability, while also establishing direct contacts with manufacturers and suppliers. Thanks to the exhibitors, TAROPAK continues to be the place where practical solutions meet real market needs.

Knowledge and Inspiration

A major highlight of the program was the 4th edition of the Modern Packaging conference, organized jointly by the Polish Chamber of Packaging and the MTP Group. The event brought together experts in law, technology, and design. Discussions focused on the latest EU regulations (PPWR, EPR), the role of artificial intelligence in eco-design, and eco-innovations that will shape the future of packaging. The conference confirmed that modern packaging is not only a product, but also a response to global challenges related to sustainable development.

Opening Gala and Anniversaries

During the Opening Gala, the most prestigious awards were presented. The TAROPAK 2025 Gold Medal was awarded to TFP for the "Simple Piano" packaging created for the OGIŃSKI VODKA brand. The Acanthus Aureus awards went to TFP Sp. z o.o. and PPHU MADEJPAK Sp. z o.o. for outstanding exhibition stand designs.

This year's TAROPAK also provided an opportunity to celebrate the anniversaries of companies that have been setting benchmarks in the industry for years: the 35th anniversary of YANKO, a specialist

in modern packaging solutions; the 35th anniversary of ECOR PRODUCT, a leader in flexographic printing; the 25th anniversary of MADEJPAK, a manufacturer of packaging machines and production lines; and the 15th anniversary of FILMAT, a recognized producer of advanced packaging equipment.

Shared Space with POLAGRA

A key novelty of this edition was the synergy between TAROPAK and POLAGRA. The combination of both events made it possible to showcase innovative solutions to an even broader audience, while also creating new opportunities for building long-term business relationships. Bringing together the packaging and food industries in one space proved to be a first step in the right direction – one that organizers plan to develop further in the coming editions.

Looking Ahead

TAROPAK 2025 clearly demonstrated that innovation, automation, and sustainability are the three main driving forces of the packaging industry. The organizers emphasize that there is still much work ahead, but preparations for the next edition have already begun.

– We would like to thank all exhibitors and visitors for their presence, discussions, and valuable feedback. It is thanks to you that we can continue to develop TAROPAK in line with the real needs of the industry. We believe that next year's edition will be even more dynamic and inspiring - sums up Weronika Jakubowska, Director of TAROPAK.

The organizers are already inviting you to the next edition – TAROPAK 2026, which will take place on 23–25 September 2026 at the MTP Poznań Expo.

Up-to-date information about TAROPAK is available on the [official website](#) and social media – join us on [Facebook](#) and [LinkedIn](#).