

Press Information

Poznań, dn. 18.08.2025 r.



TAROPAK 2025 – Packaging, Labels and Future Technologies in One Place

From September 24–26, 2025, Poznań will become the hub of the packaging industry. The TAROPAK Trade Fair, held simultaneously with the POLAGRA Fair, is an event dedicated to packaging and labeling technologies. It is a space where manufacturers, suppliers, and users of packaging representing key sectors of industry come together.

TAROPAK is a comprehensive event showcasing modern packaging machines (including MADEJPAK, FILMAT, PHU BEST), packaging made of plastics, paper, metal, and glass (TUBUS, BEJOY, TFP), as well as innovative marking and labeling solutions (BROTHER). The event will also highlight solutions related to the circular economy and producer responsibility (BOO), as well as transport security systems (PK SYSTEM). Among the exhibitors will be leading companies and experts – both from Poland and abroad – ready to present current trends and future development directions.

This year's edition of TAROPAK will feature packaging for food contact (HYDRO), printing houses specializing in flexography and offset printing (ECOR PRODUCT, TRIADA DRUK), manufacturers of films, bags, and laminates (YANKO), as well as comprehensive packaging systems and production lines adapted to various industries (COFFEE SERVICE). Also present will be companies offering innovative wooden transport packaging (PALZET), as well as solutions for product marking and tracking on production lines (DRUK SERWIS 24, EBS INK-JET). Visitors will also find companies specializing in sustainability-focused solutions and organizations supporting manufacturers in environmental responsibility.

TAROPAK is a meeting place for representatives of numerous industries – food, cosmetics, pharmaceuticals, construction, chemicals, e-commerce, furniture, automotive, and horticulture. It is

here that manufacturers and decision-makers can discover technological innovations, compare offers, and establish valuable business relationships. The fair is also a space for substantive discussions and experience sharing.

Participation in TAROPAK is not only an opportunity to expand networks and knowledge but also a chance to have a real impact on the future of the packaging market. Each year, the event attracts professionals seeking practical solutions – in production, packaging, design, labeling, and warehousing.

At the same time as TAROPAK, the POLAGRA Trade Fair – a key event for the food industry – will take place. The synergy of both events will provide participants with even greater opportunities to network and build long-lasting business relationships.

Up-to-date information about TAROPAK is available on the [official website](#) and social media – join us on [Facebook](#) and [LinkedIn](#).